



HAVE YOU REGISTERED FOR THE HUNTERLAB COLOR SEMINAR?

APRIL 12-13, 2012

HunterLab invites you to attend a 2-day **Color and Appearance Seminar** at its Reston VA facility **April 12-13, 2012**. Learn about color theory, the effect of surface characteristics, measurement

fundamentals as well as practical application techniques for color measurement. A hands-on applications session will follow the lectures for attendees to apply their knowledge.

Topics Covered

Visual Evaluation of Color and Appearance

- Appearance Communication
- Standardized Viewing Conditions
- Color Vision Testing

Gloss Measurement Fundamentals

- Standardized Geometries
- Instrumentation Performance Verification
- Gloss Applications

Color Measurement Fundamentals

- Numerical Color Scales and Differences
- Single Metrics for Brightness, Whiteness and Yellowness

Color Instrumentation

- Geometries and Essential Components
- Instrument Standards
- Long-Term Performance Verification
- Instrument Types

Application Theory

- How to Develop Measurement Methods
- Tolerances and Written Specifications



Who Should Attend

This seminar is designed for anyone who wants to understand both color theory and the practical application techniques of color measurement. The attendees will gain a better understanding of the science of color and appearance. This course covers a very broad range of industries and can be catered to specific attendees needs if necessary. At the end of the seminar, time will be spent focusing on individual measurement questions.

How to Register

Simply complete the Registration Form and fax or mail it to HunterLab at (703) 471-4237. The seating spaces for the seminar are limited. The cost is \$780.00. Pay by Visa, Mastercard, Company PO, or Check.



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